



Most Valuers deal with physical assets regularly but often fail to deal with Intellectual Property or Intangible Assets effectively.

Our experience allows us to harness expertise in both.

Typically Amco would meet with the client or its advisors in an effort to fully understand the nature of the asset.

Amco would also seek understand the purpose of the valuation.

Once a good appreciation is achieved, Amco research thoroughly the sector and relevant data to validate any opinions and assertions are formed.

Intellectual Property can be assessed by calculating income, what it may earn in royalties, the cost to establish or replace or, where there are comparables, what its' value in the market might be. Some valuations might be a hybrid of these methods.

Where a sale is planned Amco are able to identify and bring the assets to the market in a variety of ways depending on the client's instructions.

Amco can generate interest, manage enquiries and requests for further information, accompany viewings as appropriate and negotiate complex situations through to a successful sale.

Our detailed investigation of the assets puts us in a unique position to act in our client's best interests.

Intellectual Property Valuations are often complex and require significant investigation and attention to detail.

Twenty years of Valuation experience and a specialisation in Intellectual Property means we are confident we can deliver.

Michael Charles (Managing Director) is available to talk to you on 08452 300700.

Alternatively you can email enquiries@amco-agency.co.uk